

Research.bm announces winners of Impact Survey Draw!



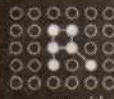
*Pictured Ms. Nosheen Syed,
CEO of Research.bm, presenting
C-Travel Gift Certificates to
Loren Thomas and Deborah Maynard.
(Not pictured Gerald Brangman and
Kellisha Edwards) Winners were
drawn randomly from those who
participated in the recent
bi-annual **Impact Survey**.
Thank you to all those who
participated in our telephone survey!*

The Impact Media Research Survey was created in response to overwhelming demand from the local business community. Many of them work with advertising agencies and one consistent question is: "Am I getting value for the money I am spending?" The Impact Media Research Survey is the result of a diverse cross-section of individuals who are polled on their personal choices in magazines, newspapers, television, radio, Internet, direct marketing and events. The resulting data provides subscribers a greater understanding of the impact they are having on their target markets. This intelligence is invaluable when creating marketing strategies, building business plans and setting media budgets.

Research.bm is the only company in Bermuda that is dedicated solely to Market Research. To find out if you are getting value for the money you are spending, contact us.

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