

Knap and Tucker join Research.bm

Market research company Research.bm has expanded its staff with two new appointments.

Pippa Knap has joined as a research associate and Jecoa Tucker as office assistant.

For 15 years Ms Knap worked as director of communications for an integrated market company in London and more recently was sales and marketing director for the Bermuda International Film Festival and marketing co-ordinator for the Family Centre.

"I'm delighted to be working for Research.bm. I first came in to contact with the company as one of their clients three years ago," she said.

"Since that time I have watched the company grow. Their professionalism is second to none and I am pleased that my marketing experience combined with the work I have done in the voluntary and not for profit sectors, was a good fit.

"I've always been a believer in the value of research and the importance of having a thorough understanding of a product or company's position in the market place in order to set clear objectives."

Former CedarBridge Academy student Mr. Tucker joins the company as office assistant. He was previously a Police cadet for two-and-a-half years and in his spare time plays soccer for Dandy Town Hornets.



Pippa Knap: Research associate



Jecoa Tucker: Office assistant.