

Education Works!!



When BIBA decided to conduct its research study for assistance available to Bermudians wishing to advance their education, we were delighted to work with a young Bermudian who could be described as a real poster-child for what hard work, planning and focus leads to. Leslie Steede is the Research Manager at BIBA member company, Research.bm.

Research.bm understands the value of mentoring and offering young Bermudians diverse career opportunities. To help expose these young adults to the world of research and statistics, the company offers employment to a number of university and college students. These students are able to gain insight into a unique industry while earning money to help further their education overseas. Meanwhile, Research.bm gains the advantages of their skills, efforts and enthusiasm. And, of course, after graduation, there is opportunity for a career position, such as the one Leslie began this year.

At only 29 years of age, Leslie is currently a Psychology PhD candidate. He has a strong academic background in research methods and statistics. He has completed formal training in Psychology at the Bermuda College (Associates Degree), University of Waterloo (Honors BA) in Canada, the University of Sussex (MA with distinction) in the UK.

At the University of Sussex, Leslie gained valuable experience teaching statistics at the Undergraduate and Masters Level.

He has successfully managed and completed many research projects, some of which are published in international psychology journals.

"I am so excited as a Bermudian to come back from my PhD program and find a company located right here on Island that is doing so many fascinating things with statistics as it relates to marketing and growing the bottom line of a corporation." •

Leslie Steede
RESEARCH MANAGER AT RESEARCH.BM